

**LISTING OF CLAIMS:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Previously Presented) A method for identifying changes in television viewing preferences of an individual, comprising the steps of:

obtaining a viewing history indicating a set of programs that have been watched by a user;  
establishing at least two viewing history sub-sets,  $VH_1$  and  $VH_K$ , from said viewing history;

generating a corresponding set of program recommendation scores,  $S_1$  and  $S_K$ , for a set of programs in a given time interval based on said at least two viewing history sub-sets,  $VH_1$  and  $VH_K$ ; and

comparing said sets of program recommendation scores,  $S_1$  and  $S_K$  based on respective viewing history sub-sets, to identify a change in said viewer preferences.

2. (Original) The method of claim 1, wherein said comparing step further comprises the step of comparing the top-N (where N is a positive integer) recommended television programs in each set,  $S_1$  and  $S_K$ .

3. (Previously Presented) The method of claim 1, further comprising the step of generating viewer profiles,  $P_1$  and  $P_K$ , corresponding to said at least two viewing history sub-sets,  $VH_1$  and  $VH_K$ .

4. (Original) The method of claim 1, further comprising the step of presenting a user with a set of recommended programs based on one or both of said sets of programs,  $S_1$  and  $S_K$ .

5. (Original) The method of claim 1, further comprising the step of presenting a user with a union set of recommended programs based on said sets of programs,  $S_1$  and  $S_K$ .
6. (Original) The method of claim 1, further comprising the step of presenting a user with an intersection set of recommended programs based on said sets of programs,  $S_1$  and  $S_K$ .
7. (Original) The method of claim 1, further comprising the step of presenting a user with a set of recommended programs,  $S_K$ , based on a more recent sub-set of said viewing history.
8. (Previously Presented) The method of claim 1, wherein said at least two viewing history sub-sets,  $VH_1$  and  $VH_K$ , from said viewing history are obtained by uniformly randomly sampling sub-sets of television programs from said viewing history.
9. (Previously Presented) The method of claim 1, wherein said at least two viewing history sub-sets,  $VH_1$  and  $VH_K$ , from said viewing history are obtained by selecting a time span that is less than the entire time period covered by the viewing history.
10. (Original) The method of claim 9, wherein said selected time span is an earlier similar time period to a given time interval.
11. (Previously Presented) A method for managing the storage of a viewer history in a television program recommender, comprising the steps of:
  - obtaining a viewing history indicating a set of programs that have been watched by a user;
  - establishing at least two viewing history sub-sets,  $VH_1$  and  $VH_K$ , from said viewing history;
  - generating viewer profiles,  $P_1$  and  $P_K$ , corresponding to said at least two sub-sets,  $VH_1$  and  $VH_K$ ;

generating a corresponding set of program recommendation scores,  $S_1$  and  $S_K$ , for a set of programs in a given time interval based on said viewer profiles,  $P_1$  and  $P_K$ ;

comparing said sets of program recommendation scores,  $S_1$  and  $S_K$ , to identify a change in said viewer preferences; and

deleting a portion of said viewing history if said sets of program recommendation scores,  $S_1$  and  $S_K$  are substantially similar.

12. (Original) The method of claim 11, wherein said comparing step further comprises the step of comparing the top-N (where N is a positive integer) recommended television programs in each set,  $S_1$  and  $S_K$ .

13. (Previously Presented) The method of claim 11, wherein said at least two viewing history sub-sets,  $VH_1$  and  $VH_K$ , from said viewing history are obtained by uniformly randomly sampling sub-sets of television programs from said viewing history.

14. (Previously Presented) The method of claim 11, wherein said at least two viewing history sub-sets,  $VH_1$  and  $VH_K$ , from said viewing history are obtained by selecting a time span that is less than the entire time period covered by the viewing history.

15. (Original) The method of claim 14, wherein said selected time span is an earlier similar time period to a given time interval.

16. (Previously Presented) A system for identifying changes in television viewing preferences of an individual, comprising:

a memory for storing computer readable code; and

a processor operatively coupled to said memory, said processor configured to:

obtain a viewing history indicating a set of programs that have been watched by a user;

establish at least two viewing history sub-sets,  $VH_I$  and  $VH_K$ , from said viewing history;  
generate a corresponding set of program recommendation scores,  $S_I$  and  $S_K$ , for a set of programs in a given time interval based on said at least two viewing history sub-sets,  $VH_I$  and  $VH_K$ ; and

compare said sets of program recommendation scores,  $S_I$  and  $S_K$  based on respective viewing history sub-sets, to identify a change in said viewer preferences.

17. (Original) The system of claim 16, wherein said processor compares the top-N (where N is a positive integer) recommended television programs in each set,  $S_I$  and  $S_K$ .

18. (Previously Presented) The system of claim 16, wherein said processor is further configured to generate viewer profiles,  $P_I$  and  $P_K$ , corresponding to said at least two viewing history sub-sets,  $VH_I$  and  $VH_K$ .

19. (Original) The system of claim 16, wherein said processor is further configured to present a user with a set of recommended programs based on one or both of said sets of programs,  $S_I$  and  $S_K$ .

20. (Original) The system of claim 16, wherein said processor is further configured to present a user with a union set of recommended programs based on said sets of programs,  $S_I$  and  $S_K$ .

21. (Original) The system of claim 16, wherein said processor is further configured to present a user with an intersection set of recommended programs based on said sets of programs,  $S_I$  and  $S_K$ .

22. (Original) The system of claim 16, wherein said processor is further configured to present a user with a set of recommended programs,  $S_K$ , based on a more recent sub-set of said viewing history.

23. (Previously Presented) The system of claim 16, wherein said at least two viewing history sub-sets,  $VH_1$  and  $VH_K$ , from said viewing history are obtained by uniformly randomly sampling sub-sets of television programs from said viewing history.

24. (Previously Presented) The system of claim 16, wherein said at least two viewing history sub-sets,  $VH_1$  and  $VH_K$ , from said viewing history are obtained by selecting a time span that is less than the entire time period covered by the viewing history.

25. (Original) The system of claim 24, wherein said selected time span is an earlier similar time period to a given time interval.

26. (Previously Presented) A system for managing the storage of a viewer history in a television program recommender, comprising:

- a memory for storing computer readable code; and

- a processor operatively coupled to said memory, said processor configured to:

- obtain a viewing history indicating a set of programs that have been watched by a user;

- establish at least two viewing history sub-sets,  $VH_1$  and  $VH_K$ , from said viewing history;

- generate viewer profiles,  $P_1$  and  $P_K$ , corresponding to said at least two viewing history sub-sets,  $VH_1$  and  $VH_K$ ;

- generate a corresponding set of program recommendation scores,  $S_1$  and  $S_K$ , for a set of programs in a given time interval based on said viewer profiles,  $P_1$  and  $P_K$ ;

- compare said sets of program recommendation scores,  $S_1$  and  $S_K$ , to identify a change in said viewer preferences; and

- delete a portion of said viewing history if said sets of program recommendation scores,  $S_1$  and  $S_K$  are substantially similar.

27. (Original) The system of claim 26, wherein said processor compares the top-N (where N is a positive integer) recommended television programs in each set,  $S_1$  and  $S_K$ .

28. (Previously Presented) The system of claim 26, wherein said at least two viewing history sub-sets,  $VH_1$  and  $VH_K$ , from said viewing history are obtained by uniformly randomly sampling sub-sets of television programs from said viewing history.

29. (Previously Presented) The system of claim 26, wherein said at least two viewing history sub-sets,  $VH_1$  and  $VH_K$ , from said viewing history are obtained by selecting a time span that is less than the entire time period covered by the viewing history.

30. (Original) The system of claim 29, wherein said selected time span is an earlier similar time period to a given time interval.

31. (Previously Presented) An article of manufacture for identifying changes in television viewing preferences of an individual, comprising:

a computer readable medium having computer readable code means embodied thereon,  
said computer readable program code means comprising:

a step to obtain a viewing history indicating a set of programs that have been watched by  
a user;

a step to establish at least two viewing history sub-sets,  $VH_1$  and  $VH_K$ , from said viewing  
history;

a step to generate a corresponding set of program recommendation scores,  $S_1$  and  $S_K$ , for  
a set of programs in a given time interval based on said at least two viewing history portions sub-  
sets,  $VH_1$  and  $VH_K$ ; and

a step to compare said sets of program recommendation scores,  $S_1$  and  $S_K$  based on respective viewing history sub-sets, to identify a change in said viewer preferences.

32. (Previously Presented) An article of manufacture for managing the storage of a viewer history in a television program recommender, comprising:

a computer readable medium having computer readable code means embodied thereon, said computer readable program code means comprising:

a step to obtain a viewing history indicating a set of programs that have been watched by a user;

a step to establish at least two portions viewing history sub-sets,  $VH_1$  and  $VH_K$ , from said viewing history;

a step to generate viewer profiles,  $P_1$  and  $P_K$ , corresponding to said at least two portions viewing history sub-sets,  $VH_1$  and  $VH_K$ ;

a step to generate a corresponding set of program recommendation scores,  $S_1$  and  $S_K$ , for a set of programs in a given time interval based on said viewer profiles,  $P_1$  and  $P_K$ ;

a step to compare said sets of program recommendation scores,  $S_1$  and  $S_K$ , to identify a change in said viewer preferences; and

a step to delete a portion of said viewing history if said sets of program recommendation scores,  $S_1$  and  $S_K$  are substantially similar.